

Rep Order# 6845875 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 201031

Printed: 08/27/2012 12:00 PM
Last Received: 08/27/2012 11:55 AM
Showing Buylines: All Rep Revised Lines

1 of 2

Station KASA-TV ALBUQUERQUE, NM.
Advertiser () .AMER. FUTURE FUND
Product AM FUTURE FUND
Estimate# 375
Buyer STEPHANIE KOHLBAUER
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //375
Flight Dates 08/31/2012 - 09/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

REV TO SHOW MGKDS
ATTN ALL LINES
NO CHANGE IN TTL
PLEASE CNF
THANKS

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
---	-----	-----	-----	-----	-----	----	-----	-----	-----	-----	-----
*4			09/01-09/01	0	\$0.00	:30	0	SA	6P-7P	0	\$200.00
		Buyline Comment: HOUSE									
		Sales Remark: V3 CNX									
		V3 Comment Changed, Spots/week Changed									
*5			09/01-09/01	0	\$0.00	:30	0	SA	7P-8P	0	\$400.00
		Buyline Comment: COPS									
		Sales Remark: V3 CNX									
		V3 Comment Changed, Spots/week Changed									
*9			09/01-09/01	1	\$600.00	:30	2	SA	530P-9P	2	\$300.00
		Buyline Comment: NCAA FBALL									
		Sales Remark: V3 MKGD FOR LINE 4 & 5									
		V3 Added									

---REPORT TOTALS---

Report Totals: 2 / \$600.00

---SALES MONTHLY TOTALS---

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Sep 12: 10 / \$4,875.00

Sales Totals: 10 / \$4,875.00

Station Totals: 10 / \$4,875.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$54,167	CABL	0%	KASA	9%	KASY	0%	KLUZ	0%	KOAT	16%
		KOB	15%	KRQE	60%	KWBQ	0%				

---COMPETITIVE COMMENTS---

SHARES ESTIMATED

Books JUL12
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Rep Order# 6845875 Ver# 2 Status Returned
EC'd Yes

Traffic Order# 201031

Printed: 08/24/2012 12:44 PM
Last Received: 08/23/2012 11:43 AM
Showing Buylines: Last Sta Revised Lines

1 of 2

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--- REMARKS ---

SEE MGS NEEDED 4-5

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
---	-----	-----	-----	----	-----	----	-----	-----	-----	-----	-----
*4			09/01-09/01	1	\$200.00	:30	1	SA	6P-7P	1	\$200.00
		Buyline Comment: HOUSE									
		Station Remark: V2 NA 9/1 DUE NCAA COLLEGE FOOTBALL AIRS 530P-9P. MG WITH PE ON LINE 5 2X SAT 530-9P IN COLLEGE GAME \$300 EACH									
*5			09/01-09/01	1	\$400.00	:30	1	SA	7P-8P	1	\$400.00
		Buyline Comment: COPS									
		Station Remark: V2 NA 9/1 DUE NCAA COLLEGE FOOTBALL AIRS 530-9P. MG WITH LINE 4 PE 2X IN COLLEGE GAME 9/1 530-9P \$300 EACH									

---REPORT TOTALS---

Report Totals: 2 / \$600.00

---SALES MONTHLY TOTALS---

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Demos RA35+

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Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate	
1		Buyline Comment: NEWS	08/31-08/31	1	\$700.00	:30	1	F	930P-10P	1	\$700.00	3
2		Buyline Comment: BONES	08/31-08/31	1	\$500.00	:30	1	F	7P-8P	1	\$500.00	3
3		Buyline Comment: BONES	08/31-08/31	1	\$500.00	:30	1	F	8P-9P	1	\$500.00	3
4		Buyline Comment: HOUSE	09/01-09/01	1	\$200.00	:30	1	SA	6P-7P	1	\$200.00	3
5		Buyline Comment: COPS	09/01-09/01	1	\$400.00	:30	1	SA	7P-8P	1	\$400.00	4
6		Buyline Comment: NEWS	09/01-09/01	1	\$325.00	:30	1	SA	930P-10P	1	\$325.00	4
7		Buyline Comment: FOX NEWS SUN	09/02-09/02	1	\$150.00	:30	1	SU	8A-9A	1	\$150.00	4
8		Buyline Comment: NEWS	09/03-09/06	1	\$2,100.00	:30	3	M-TH	930P-10P	3	\$700.00	3

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CASH IN ADVANCE

Spot Manager: All, 08/31/12-09/06/12

Order	Alt Order #	Estimate #	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
Station: KASA									
Advertiser: POL/American Future Fund									
Agency: Mentzer Media Services									
Line: 1									
Time Period: 930p-10p									
	201031	06845875	375	08/31/12	:30	P3	9:46:27 PM AM FUTURE		\$700.00
									\$700.00
									\$700.00
Line: 2									
Time Period: 7p-8p									
	201031	06845875	375	08/31/12	:30	P3	7:14:50 PM AM FUTURE		\$500.00
									\$500.00
									\$500.00
Line: 3									
Time Period: 8p-9p									
	201031	06845875	375	08/31/12	:30	P3	8:15:35 PM AM FUTURE		\$500.00
									\$500.00
									\$500.00
Line: 6									
Time Period: 930p-10p									
	201031	06845875	375	09/01/12	:30	P4	9:37:41 PM AM FUTURE		\$325.00
									\$325.00
									\$325.00
Line: 7									
Time Period: 8a-9a									
	201031	06845875	375	09/02/12	:30	P4	8:19:10 AM AM FUTURE		\$150.00
									\$150.00
									\$150.00
Line: 8									
Time Period: 930p-10p									
	201031	06845875	375	09/03/12	:30	P3	9:46:57 PM AM FUTURE		\$700.00
	201031	06845875	375	09/04/12	:30	P3	9:57:20 PM AM FUTURE		\$700.00
	201031	06845875	375	09/05/12	:30	P3	9:48:27 PM AM FUTURE		\$700.00
									\$2,100.00
									\$2,100.00
Line: 9									
Time Period: (5:30:00 PM-9:00:00 PM)									
	201031	06845875	375	09/01/12	:30	P4	5:33:09 PM AM FUTURE		\$300.00
	201031	06845875	375	09/01/12	:30	P4	7:50:55 PM AM FUTURE		\$300.00
									\$600.00
									\$600.00
									\$4,875.00
									\$4,875.00
									\$4,875.00
									\$4,875.00

[Sorted by: Line]

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KASA	Date: 8/28/12
------------------------------------------------------------------------------------------	-----------------------------------------------------------------------------

I, Lauren A. Schumacher
do hereby request station time concerning the following issue:

American Future Fund

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES 8/31-9/6				

Total Charges: \$ 4875.⁰⁰ GROSS

This broadcast time will be used by: American Future Fund

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

AMERICAN FUTURE FUND

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

1-23-12 _____ 515-720-5250
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

 Signature Printed Name Title